

ES-3 Green Power Purchases and Marketing

Assessment: High Priority. Bin A. 15 out of 22 votes.

Green Power refers to electricity from environmentally preferred sources, such as renewables. Green Power programs allow consumers to purchase “green tags” along with their electricity ensuring that a quantity of electricity equal to their purchase was produced from renewable resources. In addition, State government could use a green program to purchase a portion of their energy needs from renewable sources.